

PRESS RELEASE --FOR IMMEDIATE RELEASE

Thursday, April 20, 2006

(Upcoming Event)

WHAT: Montgomery County Landlord Reception (Inaugural)

WHERE: Westover Country Club - Jeffersonville, PA

WHEN: Thursday April 27, 2006

TIME: 6:00 - 9:00 PM

WHY: Provide Information & free practical advice to landlords

About Landlord-Tenant and Fair Housing Laws, and to

Create Networking Opportunities Between Landlords &

Housing Agency Staff. (in pleasant social/business setting)

FORMAT: FORUM Discussion with Industry Experts

COST: FREE to Landlords & Rental Industry Professionals

(must register to attend)

MAIN SPONSOR: Montgomery County Housing Coalition;

(A consortium of dozens of non-profit and governmental housing agencies in the county dedicated to increasing housing opportunities for all residents of Montgomery County).

OTHER MAJOR Dept of Housing & Community Development;

SPONSORS: Apartment Association of Greater Philadelphia

Landlords, property managers, and leasing professionals from all over Montgomery County are signing up to attend an exciting, information-packed gala planned just for them by the **Montgomery County Housing Coalition**, which is taking place on Thursday April 27th at the Westover Country Club in Jeffersonville. The Fair Housing Council, a member organization of the Housing Coalition, has taken the lead in planning this first-ever event with other Coalition members. Other major co-sponsors include the Montgomery County Department of Housing & Community

Development and the Apartment Association of Greater Philadelphia.
Landlords have questions - we have answers!

Entitled the “First Annual Landlord Reception of Montgomery County” this combo social event and business/networking seminar is specifically geared to professionals in the rental industry. The intent is to address those tough questions and concerns that come up repeatedly in our interactions with landlords - i.e, such as effectively handling problem tenants, satisfying fair housing and landlord tenant requirements, and reasonably accommodating people with disabilities, among many other issues. This is a tremendous opportunity for rental professionals to get the answers they need from the experts and network with other landlords. A similar event in Bucks County two years ago was a smashing success. And thanks to the generous sponsorship of public and private backers, the event is **FREE** for landlords although landlords must **register to attend**.

WHY we are doing it: Whether it's from a small “Mom & Pop” landlord or the manager at a large apartment complex, we have gleaned one thing from talking to landlords: THERE'S A LOT OF MIS-INFORMATION OUT THERE. There are inaccuracies packaged as `useful facts' in books and on websites supposedly servicing landlords. This has led us to organize an event specifically for landlords- to address the misinformation and get their concerns addressed.

Set at the lovely Westover, the event begins with a “happy half-hour” of hors d'oeuvres/refreshments and socializing from 6:00-6:30 PM. Then the program starts promptly at 6:30 with presentations by a carefully selected panel of experts who have the answers - including an experienced private attorney and a local district justice who both deal extensively with landlord-tenant issues, the director of the Fair Housing Council, a regional representative from HUD, the director of a transitional housing program, and two special-needs tenants telling their story. permitting, we are expecting Senator Jim Gerlach to join us with the latest legislative updates on housing issues. There will also be resource tables choc-full of information to take home as well.

Following the presentations we will open the floor for some spirited discussions and questions from the audience — what's on YOUR mind? Landlords will enjoy a great evening while obtaining very practical advice about relevant legal issues, best practices, and industry trends.

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- (Fair Housing Council of Montgomery County)